



Softgoods Designer
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xfuxstudio.com

Education

- 01.2021-present **ArtCenter College of Design | Pasadena, CA**
Product Design | Bachelor of Science
- 09.2018-09.2019 **Hubei University of Technology | Wuhan, China**
Product Design | Bachelor of Arts (Transferred)

Experience

- 01.2024-07.2024 **Adidas Greater China | Design Internship | Shanghai, China**
Work with adidas sportswear apparel design team, assist designers throughout whole design process and participated in FW/25 Makerphase.
- 09.2023-12.2023 **ArtCenter Berlin Studio | Study Away Program | Berlin, Germany**
Participated in Artcenter Berlin Studio and worked on a topic project "Der Neue Stammtisch", developed a softgoods project which rooted in German culture and craftsmanship.
- 05.2023-08.2023 **ArtCenter College of Design | Sponsored Project | Pasadena, CA**
A Footwear concept design project which is sponsored by lululemon and Gravity Sketch.
- 05.2022-08.2022 **ArtCenter College of Design | Teaching Assistant | Pasadena, CA**
Assisted students in understanding the design process through demonstration and critique.

Recognition

- 08.2022-01.2023 **ArtCenter Provost List**
- 01.2022-04.2022 Obtaining a GPA of 3.8 or Higher
- 2023 **ArtCenter Student Gallery**
Puma Soccer Cleat (Product Design 4)

Skill

- Design Skills Concept Development | Storytelling | Rapid Prototyping
Branding Strategy | Sketching | Design Research | CMF
- Digital Skills Solidworks | Zbrush | Gravity Sketch | CLO 3D | Keyshot
Adobe photoshop | Adobe Illustrator | Adobe Indesign | Adobe Substance 3D Suite

Language

- Native Mandarin
Fluent English

Xuekun Fu

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